

Gain deeper personalized insights.

Automate repeatable business rules, events and operational decisions.



Speed Decision Making

Address decision-automation challenges by enabling organizations to build highly flexible, adaptable solutions that can detect and react to threats and opportunities.



Governance Framework

Provides a decision governance framework: role-based security, built-in release management cycle, historical reporting and testing and simulation.



Central Repository

A central repository that captures the knowledge of your experts for reuse, allowing automated systems to perform like your most experienced employees.



Regulatory & Compliance

Prove your compliance of company and government policies by using business rules to monitor human workflows and machine learning apps.



Cognitive Insight

Leverage a variety of existing and new data sources including cognitive insights such as smart meters, social sentiment and unstructured data.



Collaborative Environment

Provides business user interfaces allowing subject matter experts to update and govern their decisions and to collaborate through social media style communication.



Natural Language

Business policies, practices and regulations are created in natural language – understandable by business users -- instead of embedded code.



Available on Cloud

Service provides everything you need to develop, test, and put rules into production: our tooling, governance capabilities, and powerful rule engine.

How to get started?

Watch a 2 minute demo at <http://ibm.biz/ODMDemo>

Sign up for a free 30-day full-access trial of IBM Operational Decision Manager on Cloud at www.bpm.ibmcloud.com/odm and begin in minutes.

Contact Bob Spory with any questions at spory@us.ibm.com



"We're using deeper, more personalized insights into our customers' needs to shape every aspect of how we interact with them."

